



Store Manager for PrestaShop



Store Manager for PrestaShop is a desktop application, designed to speed up and automate the management of PrestaShop based stores.

Not only does it take care of the mass operations with products, categories, orders and customers extending the functionality of the store web back-end, but also lines up with an intuitive interface and advanced addons for easy store management.

Save your time, money, and resources by allowing Store Manager for PrestaShop do all the job for you.

Store Manager for PrestaShop will make your store stand out from the crowd!

First-Rate Features for “Piece ‘a Cake” Store Management!

✓ Outstanding Product Management

- Easily operate your store products
- Quickly find your products with the advanced product search field including 45 search fields
- Navigate and modify product images and descriptions, options and values
- Mark your product images by impressing watermarks
- Utilize the Extended Attribute Editor to administer product attributes from within
- Get on to change your pricing strategies, product statuses, or modify product quantity through the Mass Product Changer

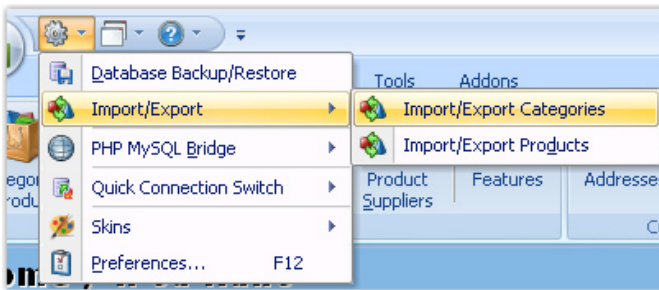


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✔ Smart Import/Export Wizard

- Advanced options provided for the import and export of the products, categories, manufacturers, suppliers, customers and orders
- Import your store files from http, ftp or local PC
- Automatically create category tree during category import or export
- Manage price calculations while importing products



✔ Major Category Management

- Operate multiple categories with an easy-to-understand interface
- Add up to your store management with a smooth administration of the product category tree
- Automatically build up category images

✔ Downright Customer & Order Management

- Administer your customer info and track their orders
- Operate payment returns with the Credit Slip option and manage product delivery with the Delivery Slip option
- Filter, view and export orders and order details

✔ Sound Product Manufacturer & Supplier Management

- Wieldly manage your product manufacturers and suppliers
- Export product manufacturer and supplier info into Excel/HTML files

✔ Thorough Reports

- Get access to operating nearly 10 built-in reports for your sales, inventory and customer data
- Plan and control business strategies with the detailed report info

✔ Safe Payment and Shipping Process Management

- Operate the info on the countries, zones, tax zones, tax classes and tax rates altogether
- Configure tax rates based on requirements for separate countries and regions
- Manage multiple currencies and vouchers
- Filter and operate carriers and their route

✔ Reliable Employee Management

- Add up and manage your employee profiles with no extra operations
- Provide your employees with permissions to operate your store via Store Manager



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✓ Success Kicking Addons

- **Mass Product Changer**, designed to perform mass operations over multiple products from within Store Manager to get on modifying your pricing strategies, product statuses or product quantity
- **Automated Product Import** for fast and easy product import from external resources
- **QuickBooks Integration** as a convenient tool for exporting your products, customers and orders within QuickBooks
- **eBay Integration Addon** which allows you to export your PrestaShop products from your store to eBay in a quick manner
- **IceCat Product Catalogue Integration**, made for synchronizing your product descriptions and images with IceCat Product Catalogue
- **USPS Shipping Integration** that allows printing postal shipping labels with postage, return address, verified delivery address and service bar-codes directly within Store Manager
- **Peachtree Integration Addon** for your convenient product, customer and order synchronization with Peachtree by Sage



Turn Store Manager for PrestaShop to Your Advantage

✓ A Cut Above the Rest!

Store Manager for PrestaShop is a fully functional, complex solution for smart and **effective store management**. There's everything you need for building up your online business success with less effort and resources. If modules solve specific tasks separately, Store Manager solves them altogether and within the same setting. It is designed to speed up and **simplify all the operations** within your store - product, category, customer and order management, and much more!

✓ Easy-to-use and Intuitive Interface

If comparing Store Manager to standard web store admin panels, it's not designed to make

you think, but does all the thinking for you. All you need to do is operate the user-friendly interface and enjoy your business elevation. Get faster updates and easily run multiple stores within one tool.

✓ World-class Support and Software Updates

For the first-rate software provided by MagneticOne, we ensure the highest quality of support. Store owners can not only enjoy the advanced functionality of Store Manager for PrestaShop, but also get paid access to the latest releases and updates, download the most recent software versions, improvements and new features.



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Store Manager for PrestaShop is Your Path to Advanced Benefits

✓ Spend an Hour, Save a Day

Store Manager for PrestaShop was designed to work for you and not at the expense of your business. It is your personal assistant that does all the routine tasks, **saving you tons of time** for greater deeds. For that matter, it provides with ready-made export/import features, report tools, advanced addons, etc. No need to spend a day getting deep into how your store works, spend an hour understanding how Store Manager does the job for you.

✓ Take Your Online Business to the Bank

Buy one Store Manager instead of multiple modules. Use one Store Manager license to **manage your multiple stores**. Store Manager doesn't require any special skills, so you don't have to pay someone to keep your store database organized. You can implement all the necessary updates yourself with Store Manager for PrestaShop and get on to important tasks.

More Information

Visit our website

www.prestashopmanager.com

To speak with a Product Specialist

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